

# SEAMLESS LUXURY

Exquisite Range of Aluminium Windows and Doors









## Building a vibrant, growing and resilient Organization



Fenesta is a part of DCM Shriram Ltd., the 131 year old diversified company known for its widespread business in Agri-Rural/Chloro-Vinyl and Value Added Business. DCM Shriram, the 7,771 crore company is one of India's oldest business conglomerate, leading the path of development and innovation. Acknowledged for its transparent work culture and diversity, the entity is managed by a team of highly professional and coherent executives. The company's values have inspired trust and built long-term relationships with stakeholders in India and abroad.

### Our Values

#### I NTEGRITY

*Uphold ethical standards. Be socially responsible. Deliver on promises.*

#### A GILITY

*Act with speed. Adapt continuously. Deliver results.*

#### C USTOMER-CENTRICITY

*Listen to customers. Build long-lasting relationships.*

#### T EAM WORK

*Foster collaborative working. Promote meritocracy. Practice empathy & humility.*

#### O PENNESS

*Encourage diverse views. Build external orientation.*

#### N EWNES

*Be Innovative. Be Creative.*



**India's No.1 Windows & Doors Brand**

Fenesta, a 'Superbrand', is the leading brand in Windows & Doors in India.

Fenesta pioneered the design, manufacture, installation and service of precision-engineered, 100% customised windows and doors in the country. Today, numerous homes, colleges, hospitals and hotels across the nation are adorned with more than two and half million Fenesta Windows and Doors.

With its unmatched technical superiority and wide range of offerings Fenesta has firmly established itself as India's No.1 Windows and Doors brand with a nationwide presence in more than 327+ cities.

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## Our Vision

To improve the lives and homes of customers through Innovation and Excellence and be the brand leader in Customised Building Solutions.

## Our Mission

To establish a service organisation that passionately provides Customised Building Solutions and delivers Exceptional Customer Experience.



*Creating a  
world of infinite  
possibilities*









## Fenesta Benefits

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1000+ styles to suit your needs - 100% customised solutions



In-house Professional Installation Team & 10 Years' Warranty



365 Days Customer Support – Prompt response and resolution through in-house Customer Connect Centre



Strong Sales Network – Nationwide access to unique Fenesta products and solutions



9 Signature Studios - A first-of-its-kind initiative to experience Fenesta products before purchase



Multiple Mobile Studios across India – Mobile showrooms bringing the Fenesta experience closer

## Fenesta Edge



Trusted 131 year old, 7,771 crores company



Experience of 2.5 million plus installations across 2 lakh homes



Not just a Brand but a 'Superbrand'



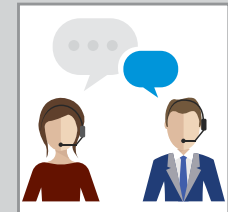
10 Years' Warranty\*



Professional Installation



International Design



365 Days Customer Support

## The Fenesta Solution



Customer Need Identification

Customized Solutions



Survey And Fabrication

Delivery And Installation



Cleaning And Handover

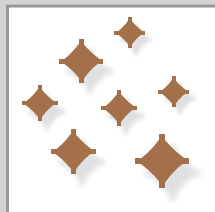
Unmatched After Sales Service



## Science@work



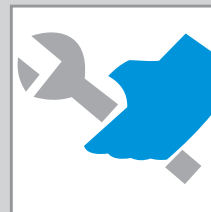
Sound Insulation



Dust Free Interiors



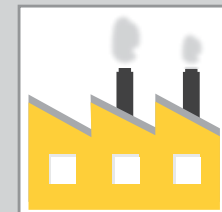
Energy Efficient - Lowers AC Cost



Low Maintenance



Weather proof - Keeps Out Rain\*



Non-toxic Lead Free



## Fenesta Aluminium Series – Seamless Luxury

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The newest entrant to the vast Fenesta product portfolio is a luxury range of Aluminium windows and doors.

This series is a minimalist, ultra-modern, style statement designed to enhance the luxury quotient of living spaces.

Aluminium is extremely light with high strength to density ratio. It is sustainable, enjoys superior longevity and enhances the aesthetics.

Characteristics like these have made it a preferred choice for the real estate sector and has been in use since 1930 to construct several iconic landmarks.



## Aluminium – The natural ‘Green’ material

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After Silicon, Aluminium is the most abundantly available material in nature, i.e. on Earth's crust. Aluminium can be recycled infinite number of times without losing any of its inherent properties.

In fact, it is 100% recyclable! And what's more? The recycling can be done at just a mere fraction of the energy consumption of the initial input.

Over the years, the production process of Aluminium has been made even more efficient and the carbon footprint has been reduced by nearly 40%!

Usage of Aluminium as a replacement of wood in windows and doors, reduces deforestation and, in turn, global warming.









## Fenesta Aluminium Series – The Informed Choice

The benefits of choosing Fenesta Aluminium Series are truly diverse

### A. Minimalistic Design

Fenesta's design philosophy centres around minimalism, an essence of the modern times. Gone are the days of bulky windows and doors occupying large space. Fenesta Aluminium windows and doors are seamless, contemporary and effortlessly elevate the aesthetics. The versatile products transform living spaces with new dimension of substance in simple yet elegant style.

### B. Versatile Color Range

You can enhance the color of your home or office interiors with Fenesta Aluminium windows and doors. These are available in 5 colors- White, Walnut, Light Oak, Diamond Grey, Champagne Gold.

### C. Design Flexibility

With Aluminium framing options, imagination is limitless. It possesses an inherent strength of flexibility hence making the manufacturing of windows and doors

possible to exact specifications. With an endless array of systems, finishes and glass options, Aluminium offers a vast range of opportunities. From the cost-effective to most elaborate systems, Fenesta Aluminium Series also delivers excellent thermal performance.

### D. Durability and Low Maintenance

Aluminium is corrosion-resistant which makes this material low-maintenance. Fenesta's Aluminium windows are resistant to wear and tear caused by the harsh weather. They do not split, crack, swell or lose shape ensuring durability and elongated product life.

### E. Recyclability

Aluminium is known to have the highest recycling ability with least amount of energy required. As a result, it is environmentally sustainable and 'green'. This inherent property differentiates it from other framing resources.







## *Fenesta Aluminium Series - Product Portfolio*

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### Ultra Luxury Series (Thermal Break System)

- Slim Line Slider Doors
- Lift & Slide Doors
- Slide & Fold Doors

### Super Luxury Series

- Slider Doors
- Slider Windows
- Casement Doors
- Casement Windows
- Tilt and Turn Windows







## Ultra Luxury Series

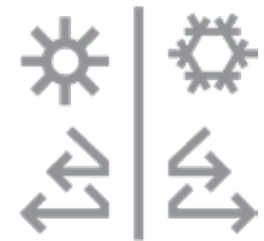
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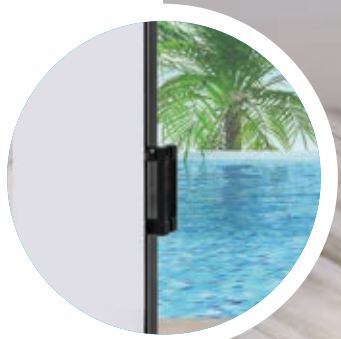
The Ultra Luxury Series is enhanced with the power of Thermal Break. Built to last and offering high aesthetic value, this range provides solutions to modern day problems of durability by being manufactured using innovative technology and is environment friendly.

## Thermal Break

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Thermal Break, which is better known as 'insulation within the window' is a continuous barrier between the inside and outside window frames that insulate against heat transfer. The interior and exterior metal frames of the window sash are bonded with a layer of Polyamide that keeps the interior space of windows at a more comfortable temperature, impacting the room temperature as well.





Sleek Finish



Thermal Break System



Corner Slider (90°)





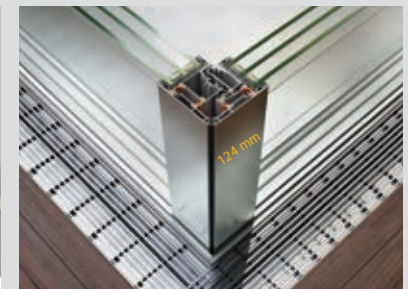
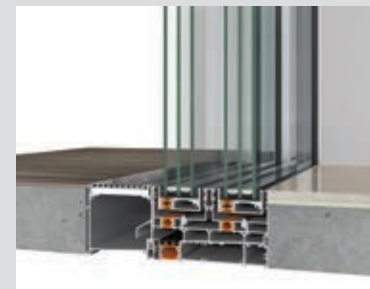


## Slim Line Slider Doors (Thermal Break System)

Fenesta's range of Slimline Sliding Doors offers minimally visible aluminium sight lines, which maximises the view you get. With a great balance of functionality and style, these Aluminium doors add exquisiteness to the façades they are used in.

### Features

- Thermal Break profile and double thermal break outer frame offers high energy efficiency
- Aluminium frame concealed within the walls, maximising natural light in the room
- Minimal sightlines of 25 mm at interlock and submerged threshold
- Special concealed channel allows for hassle-free water drainage
- Up to 500 Kgs weight capacity – offers the possibility of installing large and special glasses
- Options also available in corner slider





Elegant Finish



Thermal Break System



Large Aperture Size







## Lift & Slide Door (Thermal Break System)

Fenesta innovates with the new Ultra Luxury Lift & Slide system. This is a much sought-after choice for covering large spans that link inside with outside. The robust system provides high level of thermal insulation and flexibility in construction because of profile stiffness. These stunning looking doors glide back and forth on feather touch Inox rollers, effortlessly which are incredibly smooth to operate.

### Features

- High level of thermal insulation
- Child safety mechanism with dampener
- Large aperture sizes (up to 4 m height and 350 Kgs sash weight)
- Resistance to high speed winds upto 3000 Pa
- Flexible system – 2 track and 2 track with mesh





Elegant Finish



Submerged Threshold



Unobstructed View



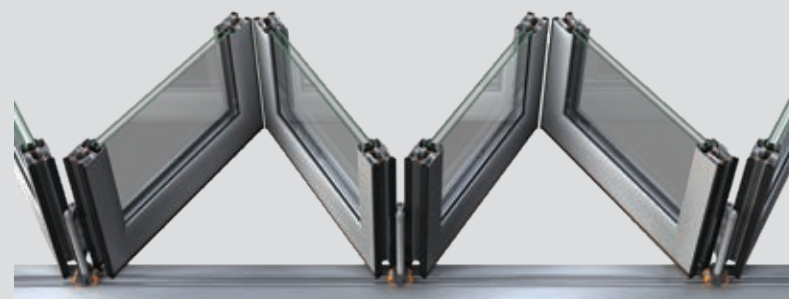


## Slide & Fold Door (Thermal Break System)

Thermal Break Slide and Fold Aluminium Door by Fenesta can open partially for easy access or wall to wall for an unobstructed view. These doors are energy efficient, built to last, and provide better ventilation along with enhanced heat insulation to keep the temperature cool inside. Seamlessly blending your home's interiors and exteriors, Fenesta's thermal break Slide and Fold Doors will change the way you see doors.

### Features

- Efficient heat insulation
- Submerged Threshold: easy accessibility of wheelchair
- 125 Kgs Weight Carrying Capacity per sash, allows higher glass weight & size
- Provides for expansive opening









## Super Luxury Series

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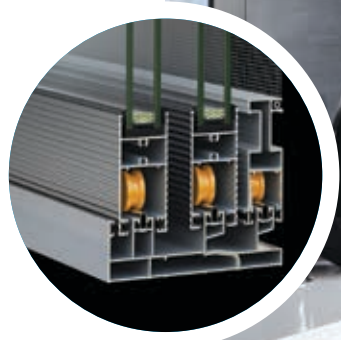
Fenesta introduces Super Luxury Aluminium Windows that deliver a minimalist and ultra-modern style statement. With styles ranging from casement to tilt and turn to sliding windows, these Aluminium Windows are premium in design while offering diversity in use. Featuring slimmer frame and widths along with more glass area, this range of Aluminium Windows by Fenesta helps set the tone to create brilliant spaces.



Graceful Lines



Slim Interlocks



Smooth Sliding Operations







## Slider Door

The Sliding Doors offered by Fenesta are in perfect harmony with modern architectural styles and score high on functionality. With exceptionally graceful lines, an easy gliding operation and a robust design language, Aluminium Sliding Doors by Fenesta are sleek and practical in the same breath.

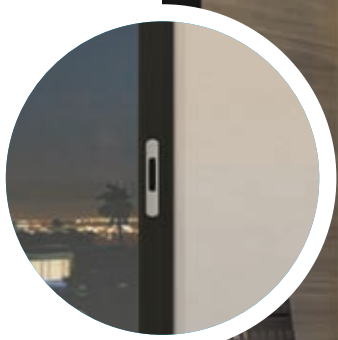
### Features

- Slimmest in class interlock of 23 mm to maximise visibility and natural lighting
- Meeting sash interlock 62 mm (Slimest in class)
- High Quality Stainless Steel rails for smooth sliding operation
- Heavy duty rollers to withstand weight up to 200 Kgs

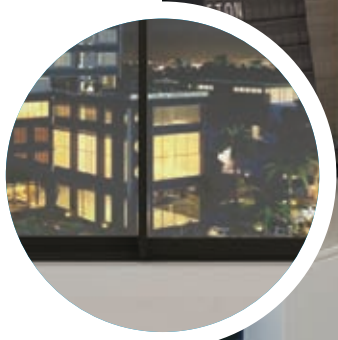




Unobstructed View



Easy Locking Operation



Smooth Operation







## Slider Window

Offering the convenience of ventilation as well as unobstructed views, Aluminium Sliding Windows by Fenesta have the lightest sliding system, which is quite easy to operate. These sliding windows are sleek and work well with a multitude of architectural styles by adding a sense of flair to them.

### Features

- Unobstructed views
- Prevents dust, pollution, and noise
- Interlock sightline of 32 mm and meeting sash interlock 72 mm
- Recommended for small, medium or large spans

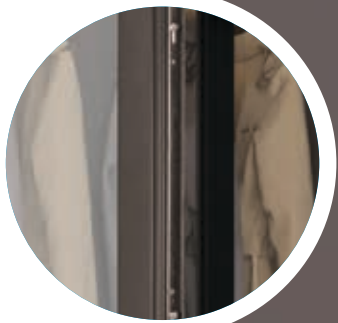




Elegant Finish



3m Height



Double Glazing







## Casement Door

Counted among the most popular door designs, Aluminium Casement Doors introduce a classic look in even the most modern of settings. Designed to swing inwards or outwards with the twist of a handle, casement doors offer clear views of the other side. Above all, it's their picturesque profile that makes casement doors the preferred choice for many.

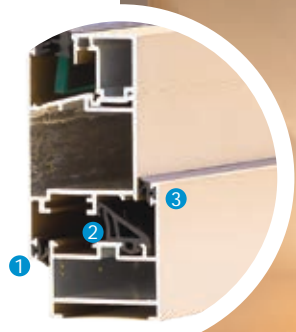
### Features

- Triple sealing to keep out dust, noise, seepage and pollution
- Low and No Threshold variants available
- Single and Double glazing options
- Wide range of Custom designs
- Door height of up to 3 m





Classic Design



Triple Sealing



Double Glazing







## Casement Window

A contemporary take on a classic design, Aluminium Casement Windows by Fenesta exhibit style in simplicity. These windows are easy to open and offer an unobstructed view of the outside. Available in customised designs, Aluminium Casement Windows by Fenesta are a practical choice for many homeowners, elevating the aesthetics of any space they are installed in.

### Features

- Insulation against seepage: Drip bar doesn't allow water inside
- Multi-point locking for enhanced security
- Triple sealing to keep out dust, noise, seepage and pollution
- Single and Double glazing options
- Frame width: 45 mm used on slim aperture





Controlled Ventilation



Multi Point Locking



Double Glazing







## Tilt and Turn Windows

Advocated by designers and architects alike, Tilt and Turn Aluminium windows by Fenesta possess versatility in design - Tilt it for controlled ventilation or Turn and open it in a conventional manner. Add a new dimension of design and substance to your home with Fenesta's Tilt and Turn Aluminium Windows.

### Features

- Brings in maximum sunlight and has great aesthetics
- Triple sealing to keep out dust, noise, seepage and pollution
- Noise insulation, weather resistance
- Contemporary and stylish designs
- Tilt position allows draft-free ventilation and rain protection
- Turn position offers maximum ventilation and quick cleaning



# Awards & Accolades



Only Window Brand in the country to be conferred with Superbrand status for four consecutive years (2015-2019)



Best modular windows category based on consumer survey conducted in April 2019



Extraordinaire Brand Award at Brand Vision Summit, Mumbai 2019



Named among best building products ranked by Leading Architects & Designers



Most Admired Brand of the Year Windows & Doors at ET Now Star of the Industry Awards, 2019



The 2018 DMA Asia ECHO Awards for Customer Acquisition through Digital Marketing



Honoured with Asia One India's Greatest Brand for 2017-18 in Windows & Doors category



Bagged the Product brand of the year 2019 for excellence in building products and construction material sector at Realty Plus Interior & Exterior Awards, 2019



Won Brand of the year in uPVC windows category & most preferred brand by real estate sector in uPVC windows & doors (Year 2017-18)



Won the prestigious Product of the Year 2015 award by ABID (Association of Architects Builders Interior Designers and Allied Business)



# Accreditations Summary



British Standard  
Institution, UK



The extrusion facility in Kota  
conforms to ISO 9001, ISO  
14001, OSHAS 18001



Central Building Research  
Institute, Roorkee



Das Kunststoff - Zentrum



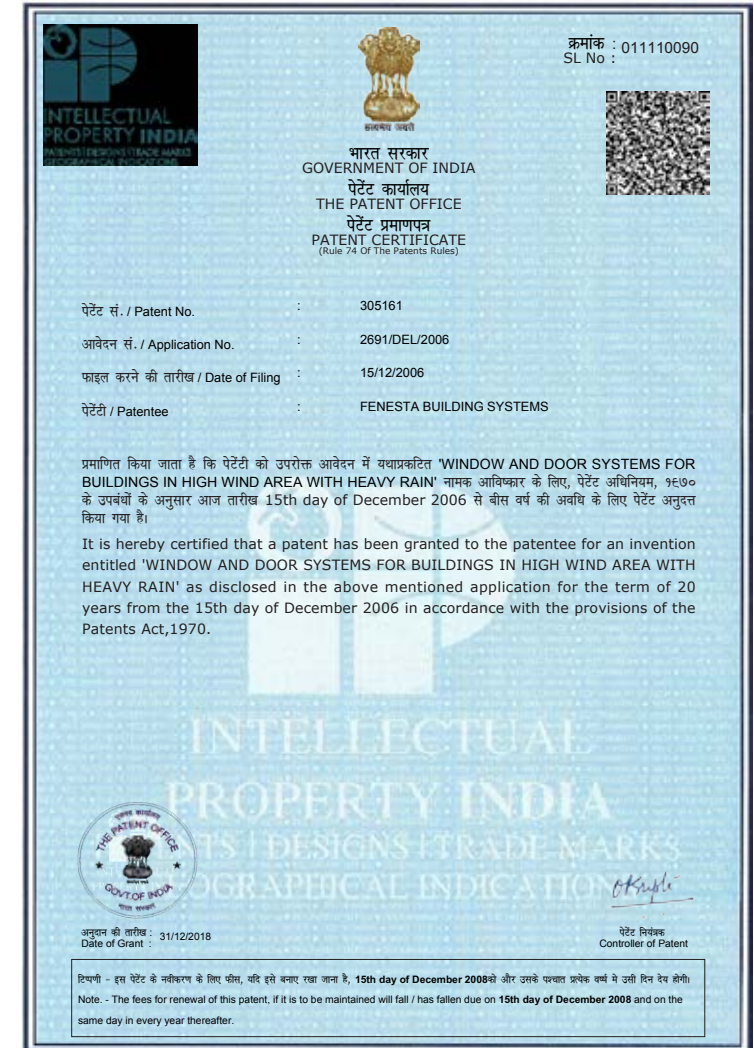
Center for Environmental  
Planning & Technology,  
Ahmedabad



Extrusion plant at Kota is the  
recipient of the British Sword  
of Honour for its unblemished  
safety record (Year 2009)



First in the Indian Window Industry to be certified for ISO 9001, ISO 14001 & ISO 45001



Patent received for High Wind & Heavy  
Rain windows & doors system



**Shriram Institute for Industrial Research**  
(A Unit Of Shriram Scientific & Industrial Research Foundation)

# EXPLORE MORE WITH THE AR ENABLED **FENESTA APP**



Scan to download the app



# Our Clientele

## Residential



Crest NCR, Belair NCR,  
Park Place NCR  
OMR Chennai, Vytilla Cochin  
& NTH Calcutta



Shantiniketan Bangalore,  
Abshot - Bangalore, Bougain  
Villa - Bangalore more



Atlantis - NCR, Pirangut  
Villas - Pune



Blue Sapphire - Kolkata



Iconic - NCR, Mezzaria -  
NCR, Moderne - NCR



Twin Towers - NCR,  
Forest Spa - NCR



Solitaire - Hyberabad



Klasse - NCR



Woodsman Estate - Bangalore



Chloris - NCR, Aura - NCR



Stylome - NCR, Edifice - NCR



Millenium - Bangalore,  
Gardenia - Bangalore,  
Splendor - Bangalore,  
Harmony, Paramount more



Blue Mont - Chennai,  
West Hills - Chennai

## Hotels



Cochin, Landsend, Mumbai,  
Hyderabad



NCR



NCR



NCR



Bangalore



Pune, Ahmedabad, Chennai



Gurgaon, Goa, Ahmedabad,  
Mumbai



NCR



Bangalore, Goa, Hyderabad



Ahmedabad, Indore



NCR

## Hospitals



NCR



Mumbai, Bangalore



Chennai



Mumbai



Mumbai

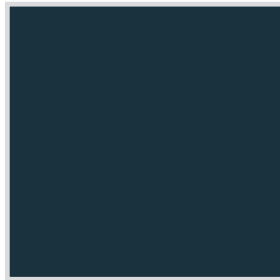


NCR



NCR

## Fenesta Selected Colors



DIAMOND GREY



PRISTINE WHITE



CHAMPAGNE GOLD



LIGHT OAK



WALNUT

## Accessories (Handles)



**CASEMENT DOOR HANDLE**  
Avl. Colours - Titanium, White & Black



**D HANDLE**  
Avl. Colours - White & Black



**LIFT & SLIDE HANDLE**  
Avl. Colours - Titanium, White & Black



**OFFSET HANDLE (LEFT & RIGHT VARIANT)**  
Avl. Colours - Titanium, Black & White



**SLIDER WINDOW FLUSH HANDLE**  
Avl. Colours - Black & White



**SLIMLINE HANDLE**  
Avl. Colour - Matte Black



**STRAIGHT HANDLE**  
Avl. Colours - Titanium, White & Black



**PATIO FLUSH**  
Avl. Colour - Black



**PATIO FLUSH**  
Avl. Colour - White








India's No.1 Windows & Doors Brand

**Nationwide Footprint:** Service across 327+ cities

**Call:** 1800 102 9880 |  92053 52006 (Toll Free), **SMS:** WINDOW to 56161, **Email:** [response@fenesta.com](mailto:response@fenesta.com), **Visit:** [www.fenesta.com](http://www.fenesta.com)

